



Report of Ancient Faith Ministries June, 2017

Mission Statement

Ancient Faith Ministries exists to carry out the Great Commission of Jesus Christ through accessible and excellently crafted publications and creative media that lead to a living experience of God the Father, through Jesus Christ, in the Holy Spirit. Our mission is to embrace the fullness of the Orthodox Christian faith, encourage the discipleship of believers, equip the faithful for ministry, and evangelize the world.

The Work of AFM

AFM is a Pan Orthodox purveyor of Orthodox content for the masses. We tend not to be academic but more popular level. We intend to give access to the riches of the Orthodox Faith to everyday people of the world. We do this through books, audio content, video content, blogs, apps, films, and other interactive content.

AFM Staff and Board

Full Time:

1. John Maddex - CEO
2. Nancy Colakovic – Business Manager
3. Bobby Maddex – Operations Manager of Ancient Faith Radio
4. Carla Zell – Production of Ancient Faith books and catalog
5. Matt Dorning – Art and Graphics for Ancient Faith Ministries
6. Melinda Johnson – Marketing and Development for Ancient Faith Ministries.
7. Chris Nygren – Sales Manager

Part Time:

1. Katherine Hyde – Acquisitions and Editorial for adult books
2. Timm Wenger – eBook production and marketing email
3. Jane Meyer – Acquisition and Editorial for children’s books
4. Dawn Dragicevic – Accounting Clerk – Munster IN office
5. Radmila Trikić – Accounts Payable Clerk – Munster IN office
6. Marzena Zatorska – Business Assistant – Munster IN office
7. Jan Zevkovich – Business Assistant – Naples office
8. Tonya Maddex – Donor Relations

Board Members

1. Dn. Michael Hyatt – Chairman
2. Fr. Thomas Zell
3. Fr. Patrick Reardon
4. Dn. Tom Braun
5. Dennis Awad
6. John Maddex
7. Open
8. Open

Spiritual Advisor – Fr. Nabil Hanna

Hierarchical Overseer – Bishop Anthony

2016/2017 Goals and Accomplishments –

Goals: Last year we had hoped to dramatically increase our email list using social media. This was not accomplished. In fact, we intentionally reduced the number to “clean up” the list purging duplicates and unresponsive names.

We also had a goal to meet or exceed budget expectations and I’m happy to say we did that by over \$53,000. Finally, we wanted to secure foundation funding from at least 2 foundations for major ministry initiatives. We were able to get one of them. We are also tracking well ahead of projections through the first quarter of 2017.

Other accomplishments since last year:

- a. 17 new book titles
- b. 18 new podcasts
- c. Becoming Truly Human film
- d. First Writers and Podcasters Conference
- e. GOA Clergy/Laity Congress in Nashville
- f. Clergy Symposium at AV
- g. GOA San Francisco Evangelism Conference in Portland
- h. St. Moses the Black conference in Indianapolis
- i. OCAMPR Conference at Holy Cross
- j. Videotaped Bishop Anthony in North Royalton, OH
- k. Added new call-in show with Fr. Nicholas and Dr. Roxanne Louh

2017/2018 Goals and Anticipated Challenges

- a. 15 adult and 5 children’s book titles
- b. 2 new call in shows
- c. 5% increase in donations
- d. 5% increase in sales
- e. Hire a Development Director
- f. Hire another book editor

Action Plan to Achieve Goals

- a. Staff retreat this summer to story board our plan for more book titles
- b. Funding already secured for call-in shows. One targeted for women and the other from St. Vladimir’s Seminary
- c. Donation growth is ongoing and we find that personal contact at conferences plus distribution of our brochures makes a big difference.
- d. With the collapse of Light and Life, we have many new customers and a very creative sales team making the sales goal achievable.
- e. Our board has approved the hire of a Development Director but only if we find the right person who can cultivate new donors, foundations, wills, trusts, and annuities for the future of AFM
- f. For us to increase the number of books we publish, we will need another part time editor but our standards are very high. A careful vetting process will be used to find just the right candidate.

New Books

Divine Energy (Reprint) - Braun	Come, Let Us Worship – O’Grady	When God Made You - Meyer
Fasting as a Family - Naasko	Hear Me (revised) - Boyd	Matthew the Poor (Vol 2) – Words for Our Lives
The Empty Throne - Farley	Blueprints for the Little Church – Bjeletich and Shoemaker	Goodnight Jesus - Isaacs
Know the Faith – Shanbour	Shepherding Sam - Johnson	Parenting Toward the Kingdom - Mamalakis
The Ancient Faith Psalter	Faith Encouraged - Powell	Garden in the East - Carlson
In the Candle’s Glow - Johnson	Sweetness of Grace – Palmer	

New Topical Series Booklets

Are We Worthy – Repentance and the Love of God – Shalhoub
Orthodoxy Ancient and Alive - Winfrey

Upcoming

Unquenchable Fire - Farley	Truly Human - Scherer	Two Become One – Kaldas and Attia
When You Pray - Letendre	Memories of His Mercy - Gillquist	Bearing God - Damick

New Podcasts

The Ascetic Lives of Mothers	Talking about homemaking skills, parenting, church with littles, teens and special needs children, sharing her personal struggles, and directing mamas to seek Christ is Annalisa's way of offering hope and building a community of mamas who endeavor to work out their salvation one mommy moment at a time.	Analissa Boyd
Finding the Freedom to Live	Finding the Freedom to Live grew out of a desire to help Eastern Orthodox Christians integrate our lives and relationships through a deeper understanding of our Tradition and theology. We focus particularly on intimacy, relationships and sexuality, but our concern is with the whole person.	Andrew Williams
Trinity Orthodox	Ancient Faith Radio and the Orthodox School of Theology at Trinity College present "Trinity Orthodox." Listen to lectures, interviews, and symposia from North America's only Orthodox seminary that is fully integrated into the campus of a major university.	Trinity College
Orthodoxy and Bioethics	Dr. Michael Polnik presents a weekly guide to the world of contemporary bioethics as informed by his Orthodox faith.	Dr. Micahel Polnik
No Other Foundation	Fr. Lawrence Farley offers brief commentary and analysis on topics related to Orthodoxy, theology, morality, the Scriptures, and contemporary culture.	Fr. Lawrence Farley
Fr.TEDTalks	Join Fr. Ted as he explores the Orthodox tradition through the eyes of those who seek to understand it. Fr. TEDtalks is the place where Orthodox Christians can submit real questions and receive real answers.	Fr. Theodore Paraskevopoulos
To the Ends of the Earth	The Orthodox Church has been sharing the Gospel and welcoming an ever-increasing number of people into the Body of Christ for more than 2000 years. For God's glory, this work continues today. "To the Ends of the Earth" shares this miraculous and inspiring work.	OCMC
First Fruits of Christian Living	This podcast explores spiritual and practical aspects of Christian stewardship, and includes Bible study, reflection on Church Tradition and comments on modern practices such as tithing, pledging, and financial management at every level of Church life.	Fr. Robert Holet
Orthodox Life Hacks	In this conversational podcast, Andja and Maria, 17-year-old Orthodox Christians, explore the issues that come up as they try to live Orthodoxy in an increasingly unOrthodox world.	Andja and Maria
The Wilderness Journal	Poet and author Angela Doll Carlson presents "The Wilderness Journal," an exploration of living in the city, prayer and path-making, finding pockets of silence in busy places, and recognizing the holy in the moment.	Angela Doll Carlson
The Wounded Healer	When we visit and care for others, our Lord Jesus Christ is present. He heals us and transforms through the Cross. In this podcast, Chaplain Sarah	Chaplain Sarah Byrne-Martelli and Fr Adrian Budica

	Byrne-Martelli and Fr Adrian Budica share their own personal experiences in caring for others as chaplains.	
The Whole Counsel of God	This podcast takes us through the Holy Scriptures in a verse by verse study based on the Great Tradition of the Orthodox Church. These studies were recorded live at St. George Orthodox Cathedral in Charleston, WV and include questions from his audience.	Fr. Stephen DeYoung
Healthy Minds Healthy Souls	Hosted by Fr. Nicholas and Pres. Roxanne Louh. Fr. Nicholas is the priest at St. John the Divine Greek Orthodox Church in Jacksonville, Florida, and Dr. Roxanne is a licensed clinical Psychologist who uses her extensive training in private practice.	Fr. Nicholas and Pres. (Dr.) Roxanne Louh
The 153	Frs. John Finley and Joseph Huneycutt offer audio glimpses of Antiochian parish life and the American mission field.	Frs. John Finley and Joseph Huneycutt
Ancient Light for Daily Life	Ancient Light for Daily Life: Conversations with Fr John Guy Winfrey comes to you each day with friendly counsel, useful insights, and interesting facts about the original Christian faith.	Fr John Guy Winfrey
Writings of the Church Fathers	Writings of the saints from the first millennium of Christianity as free audio downloads to aid discovery of what has been believed everywhere, by all, since the time of the apostles, and what the Church did and looked like throughout its history.	H. Ian Atilla
The Areopagus	This podcast is about the encounter of historic Christianity with other religious traditions. We'll have many topics and frequent guests and we promise informative, irenic discussions without compromising Truth.	Fr. Andrew Damick and Pastor Michael Landsman

Some Stats:

126 Podcasts
with 28,462 episodes
and 2,933 transcripts

181 Specials
with 1,605 episodes
and 127 transcripts

Averaging between 225,000 and 275,000 downloads last month

9-Year Growth Chart – Revenue vs. Expense

